

Copenhagen, 20 April 2010

Maconomy enters the Danish law firm industry

Maconomy has signed a deal with Accura, one of Denmark's leading law firms within business law counselling. The deal is strategically important as Accura is the first major Danish law firm to select Maconomy. Maconomy already has a strong foothold on this market in Norway.

The international ERP provider Maconomy now enters the battleground for the Danish law firm industry after signing a deal with Accura. The deal emphasises Maconomy's increasing and dedicated commitment to law firms.

Accura has purchased a Maconomy ERP solution for 130 users, including financial management, human resources, computer-based time capture and time capture via mobile phone. The solution supports the natural workflow for Accura's legal advisers by integrating finance, case and client administration, time capture, invoicing and business reporting.

"We've selected a solution from Maconomy with an extremely strong finance engine to support our focus on financial management. We'll use our new Maconomy solution in combination with a new ESDH system for case and document handling. And we are sure that our new systems will give us direct benefits in the form of significant efficiency improvements of our current workflows", says CEO Ivan Madsen, Accura. He continues:

"Maconomy's key strength is that they have vast insight into our industry. They have proven that they are capable of developing special modules and customising their powerful standard system to our needs. We've felt a strong commitment to the project from Maconomy and they have enabled us to influence the solution as well. This direct dialogue on the development and implementation of the solution is one of the most essential reasons why we selected Maconomy."

In recent years Maconomy has accumulated extensive knowledge of the law firm industry, particularly in Norway where ten major law firms currently use Maconomy.

"We are thrilled with the Accura deal and yet again we have proven that our strategy of delivering industry-specific solutions to our clients is highly successful. The law firm industry constitutes a vital part of Maconomy's core market. With this deal we've taken a great leap toward capturing a larger share of this market in Denmark as we have already done in Norway," says Country Manager Rolf Hansen, Maconomy Denmark.

This announcement does not affect Maconomy's financial expectations for 2010.

Further information:

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About Maconomy (www.maconomy.com)

Maconomy is a global provider of ERP business solutions for Professional Services organisations. Our fully integrated business solution incorporates financial management, project management, time registration, resource planning, CRM, HR and business intelligence for profitable results. Selected international clients include TNS, Devoteam, Semcon, ErgoGroup, Deltares and Rambøll, as well as all of the three biggest global marketing communications networks and four of the Big Five global accounting firms. Maconomy services and supports around 600 clients in more than 50 countries worldwide.

About Accura (www.accura.dk)

Accura provides business law counselling to a wide range of large Danish and multinational business clients, financial institutions, private equity funds, publicly owned investment funds, utilities, government institutions, governments as well as successful mid-size private companies, their owners and wealthy individuals.