

# MACONO[M]Y X+

## Business Solution Review

It is time to service your business engine



### **A solution review to improve your key business processes**

The Maconomy Business Solution review is a consulting service that takes you through a comprehensive review of your firm's current business solution and provides clear recommendations on how to improve and optimise its use. Based on the analysis, Maconomy can offer a detailed plan that can subsequently assist in the implementation of better practices. Overall, the Business Solution review can help you to implement more efficient work processes at all levels of your company and better operational visibility throughout your organisation.

### **Are you fully utilising your Maconomy solution?**

Although your Maconomy solution has possibly made a number of processes in project and financial management more efficient, there are still some common areas where we see our customers experiencing challenges. For example:

- Have you fully rolled-out project budgeting?
- Do you make active use of resource planning functionality?
- Is real-time business information delivered to both operational and financial staff?
- Are you able to carry out pipeline management and monthly forecasting, fully integrated to your project data?
- Have you eradicated information silos and duplication of data in spreadsheets?
- Can you produce quotes and estimates based on real data and not 'gut feel'?
- Do you capture all time worked and all expenses incurred to bill onto clients?
- Can you compare actuals and budgets from a single mouse click?

If you answered "No" to any of the above questions, then we believe you will benefit from the Maconomy Business Solution Review.

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–people made profitable

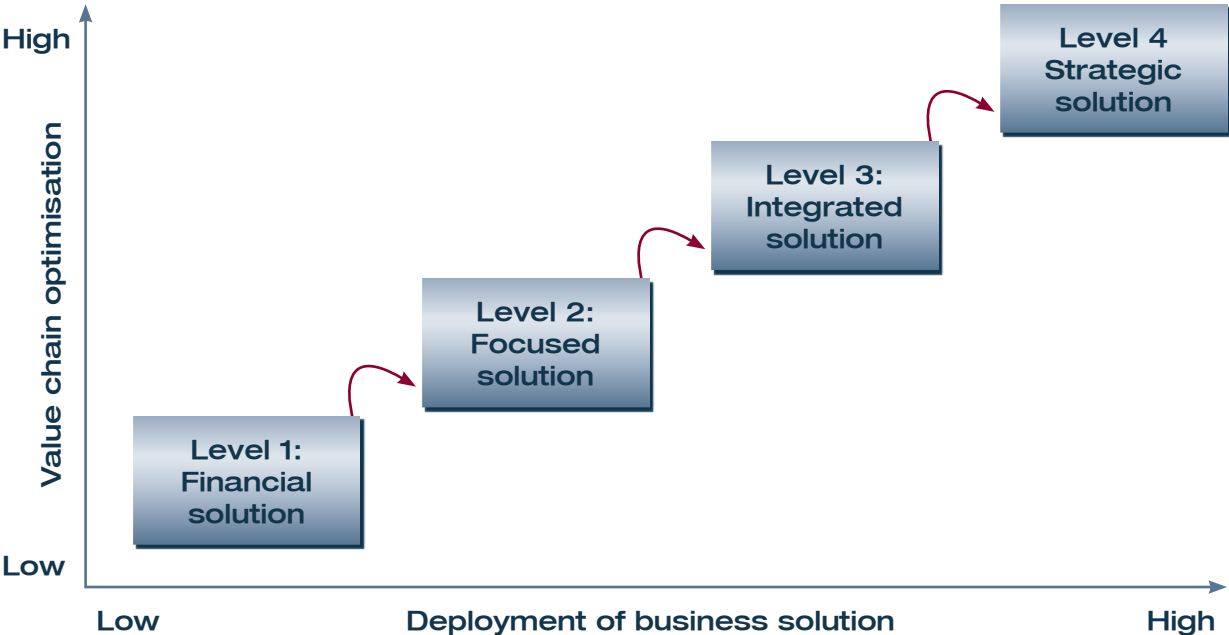
### Bring utilisation of your business solution to the next level

Since implementing your Maconomy solution, your business may have changed. This might be for internal reasons: introducing new business lines, organisational restructuring, and/or mergers and acquisitions. Equally, external factors, such as new regulations, can have an impact on your business and thus on your use of your business solution.

Your Maconomy solution must grow with your business and adapt to changing requirements if you are to reap its full value. For example, you

might be currently focused on getting all the core functionality in place within finance, project follow up, sales, and so on. If these different systems are not tightly linked, the process efficiency and visibility is lost. Therefore, you should move from stand-alone systems to an integrated application package. Moreover, your business solution should help provide alignment of organisational priorities with processes. The goal is to help you move your Maconomy solution from being a tactical finance solution to being a strategic business solution, so you can experience even greater benefits. (See Figure 1).

Figure 1. Maconomy business solution review brings your solution to the next level.



**A proven process for business improvement**

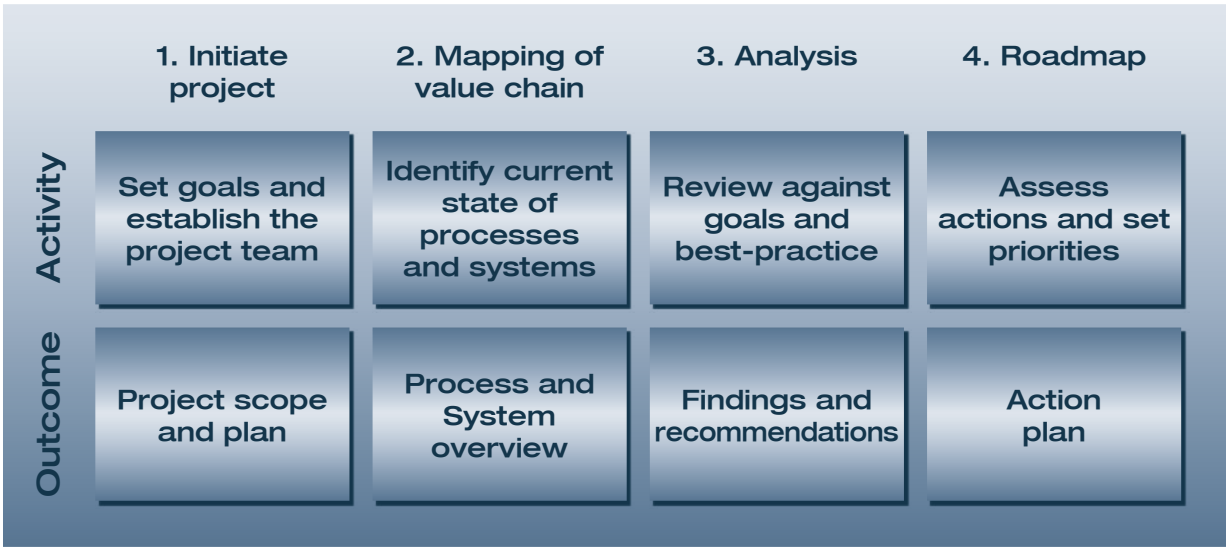
The Business Solution review is conducted by skilled consultants and comprises:

- A review of solution documentation to establish current set-up
- Interviews with key users and stakeholders to understand areas of difficulty and desired improvements

- Analysis of your business against original goals and industry best practices to identify key areas of improvement
- Assessment of impact and feasibility of different recommendations and an action plan for implementing improved processes and use of your business solution

Please see Figure 2 for an overview of the Business Solution Review

Figure 2. The following illustration provides an overview of the Maconomy Business Solution review.



## Benefits

The key benefits the consulting service helps you achieve are the following:

- 1) A better return on your IT investments with a list of prioritised actions.
- 2) A more efficient work flow in core business processes, which can save each employee significant time.
- 3) A better information and reporting structure that provides managers and employees with a stronger foundation for decision making.
- 4) Analysis of needs for users in both back office functions (finance department) and front office (sales and project organisation), to give you a clear idea of how to increase user satisfaction.

### Key Benefits

- Resources directed towards highest ROI
- More efficient work flow
- Better foundation for decision making
- More satisfied users

## Why Maconomy?

Our consulting services are based on 17 years of in-depth knowledge of the Consulting and Marketing Communications industries, so we can provide a clear plan, based on best practices, for your business. Maconomy provides both business consulting and technical knowledge,

and can take you all the way from analysis to a successful implementation. All solutions recommended are fully compatible with your existing IT infrastructure, which ensures that maintenance and upgrades will be more straight-forward.

### The Maconomy Advantage

- Best practice work flows for your industry
- Both technical knowledge and business consulting
- Both analysis and implementation
- Solutions fully compatible with your existing IT infrastructure

[www.maconomy.com](http://www.maconomy.com)

